

The Good Governance Forum

The Bellevue Hotel
The Rose Garden Room
200 S Broad Street
Philadelphia, PA

The Forum aims to spark a thought-provoking dialogue on governance, an issue at the forefront of **public finance as fixed costs rise and emerging risks take hold**. Today's event, featuring experts from a variety of public finance and local governance backgrounds, will provide a strong foundation for participants. Panels will cover the spectrum of governance issues, from how local governments **implement governance practices to how governance factors into investment professionals' analytic decision**.

Agenda | Monday, July 29th 2019

- 9:30 a.m. Registration
- 10:00 a.m. Welcome and Opening Remarks
What is good governance, and why is it so important? We'll share why good governance is **essential in managing an effective government and is a part of S&P Global's ratings**.
Geoff Buswick, Managing Director, Governments Sector Lead, S&P Global Ratings
Rob Dubow, Finance Director, Philadelphia, PA
- 10:15 a.m. Challenges to and Benefits of Good Governance: A Fireside Chat
Lessons learned from practitioners and supporters of improving governmental service delivery through better decision-making.
Simone Brody, Executive Director, What Works Cities
David L. Cohen, Senior Executive Vice President & Chief Diversity Officer, Comcast Corporation
- 11:00 a.m. Good Governance: Driving Improved Financial Results
Well-managed cities are stretching every dollar by using data to set priorities, budget effectively, and measure whether investments are yielding desired results. They are also expanding transparency efforts to include strategic community engagement and communication around public finances. How are U.S. cities developing innovative strategies to foster a better bottom line that also reflects community priorities?
Moderator: Jennifer Park, Director of Certification & Community, What Works Cities
Ben Harris, Chief Economist and Senior Adviser, Results for America
Rebecca Rhyhart, City Controller, Philadelphia, PA
Rashad M. Young, City Administrator, District of Columbia
- 12:00 p.m. Networking Lunch

Agenda | Monday, July 29th 2019 (cont'd.)

12:30 p.m. Good Governance: Preparing for Emerging Risks

The investment community recognizes that cities face an ever-expanding list of challenges, from critical risks emerging from the next turn of the credit cycle to climate change and cybersecurity. Hear from thought leaders in the industry on how good governance factors into analytic decision-making, from ratings to investments. What do analyst look for to understand if a city is prepared for upcoming issues and capable of mitigating the risks they pose?

Moderator: Lisa Schroeer, Senior Director, Governments Sector Lead, S&P Global Ratings

Baltazar Juarez, Senior Credit Analyst, The Vanguard Group, Inc.

Dean Kaplan, Managing Director, Management & Budget Consulting, PFM Group Consulting, LLC

Mary Murphy, Project Director, State and Local Fiscal Health, The Pew Charitable Trusts

1:30 p.m. Closing Remarks

Simone Brody, Executive Director, What Works Cities